



THEHOPECONNECTION.ORG/HEROGENERATIONS

Hope Christian Church | 6251 Ammendale Road | Beltsville, MD 20705 | 240-845-0388

LETTER FROM OUR SENIOR PASTOR

Dear HCC Members, Ministry Partners, Friends & Family,

My heart is filled with gratitude for our heart's posture to hear God's voice and to follow His leading and His timing. The journey to this point has been one of obedience and faith. I want to encourage us as a family to continue to allow faith to write our God story. My heart is full of expectation and I know that we have been selected by God for this assignment and that the faithfulness of God will bring it to completion.

With excellent leadership and a rich 45-year history of Kingdom footprints in this region, Hope Christian Church (HCC) stands on the threshold of a whole new season of influence. We stand on the shoulders of my late parents and so many incredible leaders from our house who made significant sacrifices that paved the way for today. Not only did they bring the Kingdom of God into view in our region, they were a blessing to the Body of Christ, the United States, and the Nations of the World to the Glory of God.

Today, it is not only our turn, but our time. The Hero Generations Giving Initiative is an invitation to build not only a dedicated space for our children, but to build into the next generation the intangibles that they will need to continue in the faith.

The dedicated spaces within our church will serve as spiritual and natural training grounds for the next generation of faith heroes. Through ministry on the weekends and educational programming during the week, my desire is that their imagination and creativity will be ignited to become lifelong learners as well as deepening their relationship with God at an early age. The facility, curriculum, and dedicated children's ministers will provide a nurturing environment where our young ones can grow, learn, and develop the spiritual root system that will carry them forward as ambassadors of the Kingdom of God; exemplifying the fruit of the Spirit in all aspects of their lives. This is also about establishing a new wineskin for this era of the ministry that births and sustains God's manifest presence and glory on an individual and corporate level.

Your involvement in this initiative is vital. Please pray about what the Lord would have you sow into this project. You can make a meaningful difference in our children's lives both now and in the future through your financial support, by serving the next generation with your time, spiritual gifts, and prayers.

Together, let us leave a legacy of faith, so the next generation has a firm foundation to build upon and launch from.

If you have questions about how to engage and give into this initiative, my team and I would love to connect with you.

Yours, in turning the hearts of youth and families to God and each other,

Michele Jackson
SENIOR PASTOR



TABLE OF CONTENTS

HCC VISION	4
OUR VISION & GOALS FOR THE HERO GENERATIONS GIVING INITIATIVE	4
WHY WE ARE DOING THIS	4
A LOOK BACK AT OUR HISTORY	6
WHERE WE ARE TODAY	7
DEDICATED SPACE CONCEPT	10
HERO GENERATIONS TIMELINE	14
OUR FINANCIAL GOALS	16
HOW TO INVEST ABOVE MY TITHES	16
IMPORTANT DATES	18
7 WAYS TO ENGAGE IN THIS SPIRITUAL JOURNEY	22

HCC VISION

“IN HIS NAME, THE NATIONS WILL PUT THEIR HOPE.”

MATTHEW 12:21

Empowering Families with Hope and Destiny Through Prayer, Worship, and The Word.

- **H:** Healing and Practical Helps
- **O:** Developing Overcomers
- **P:** Propelled by Prayer & Praise
- **E:** Empathy and Compassion for *the Lost, the Last, the Least*

OUR VISION & GOALS FOR THE HERO GENERATIONS GIVING INITIATIVE

CUSTOM AGE-DESIGNATED AREAS

HCC is raising up the next generation of Heroes of Faith, preparing them to go out and transform the community at a greater capacity.

Through the Hero Generations Giving Initiative, we envision creating custom age-designated areas within the church for ages birth to young adults. This special area is designed to ignite the imagination and faith of our children. It's a place where the seeds of faith are planted, and the heroes of tomorrow are shaped, creating a space where children can grow, learn, and be inspired by the stories of faith.

WHY WE ARE DOING THIS

RAISING HEROES OF FAITH AND PURSUING REVIVAL

HCC is raising up the next generation of Heroes of Faith, preparing them to go out and transform the community at a greater capacity. We are contending for personal revival unto corporate revival. Revival is defined as birthing and sustaining the manifest presence and glory of God. We want our children to be filled with the Spirit and raised in a move of God. In order to fulfill this vision and equip our young heroes with the tools they need to succeed, we are committed to creating inspiring spaces for spiritual growth and development within our church.

**EVERYONE
WHO WAS
WILLING AND
WHOSE HEART
MOVED THEM
CAME AND
BROUGHT AN
OFFERING TO
THE LORD.**

EXODUS 35:21

AT OUR BACK AT OUR HISTORY

For many years, HCC made its home on Edgewood Road in College Park, MD. As the ministry began to experience growth, under the leadership of Bishop Harry Jackson, the church expanded to accommodate its growth.

In 1997, in anticipation of moving and finding a new place of worship, HCC began leasing space in several high school facilities in the region, settling into Highpoint High School as its predominant meeting place, where we remained for five years.

The Edgewood Road property was sold in 1998 as the church pursued other locations to become our new campus. An offer was made to purchase the Christian Brothers Novitiate property at Ammendale Road and Route 1. The Church had received several prophetic words that we were to occupy this land. However, on Easter morning 1998, the Novitiate property burned to the ground. And the people persevered.

After searching for several months, HCC identified the Turner Farm property as a prime location for ministry and purchased it in 1999. This was a time of great excitement, as the ministry would now have enough land to fulfill its vision of ministry, education, and community impact.

During this time, the church leased warehouse space on Boston Way in Lanham, MD. This afforded us the ability to consolidate ministry activities to a central location and create a temporary home for services.

After several years of fierce opposition from the community, HCC elected to abandon plans to build the church campus at the Turner Farm site. The opposition led Bishop Jackson to pursue other alternatives, resulting in the purchase of our current site at 6251 Ammendale Rd., Beltsville, in the fall of 2004. Subsequently, HCC was able to sell the farm property to a prospective real estate developer. When the fire destroyed the Christian Brothers property in 1998, a remnant of buildings was not destroyed. Those buildings became a daycare and an office building. Miraculously, God used the fire to create a "ready-made" place for ministry and Christian education of children, holding it in place until we returned six years later. Hope, we are poised to see the full realization of our vision from this location.



WHERE WE ARE TODAY

Every ministry has a mandate or assignment from the Father that shapes its journey. HCC has been set on a course (path) of being a church that synergizes the generations and the ethnicities to run together to fulfill its mandate as an apostolic center (hub).

Today, as an accessible Neo-Pentecostal ministry, HCC is a church that is accessible to new believers and an equipping place that reproduces disciples of Christ who are grounded in their faith, character, and integrity. The Holy Spirit empowers HCC and its leadership to be a beacon of light to the lost, seeking, and broken while simultaneously providing an outlet for the Body to be released into ministry where the gifts of the Spirit are activated, released, and matured.

Our mandate remains the same: to reach the next generation with the message of hope and freedom through the gospel of Jesus Christ.

GODLY CHARACTER

WHY BUILDING CHARACTER FOR THE NEXT GENERATION IS ESSENTIAL

The children's ministry at HCC is a training ground where our children not only learn the word of God but live in the word daily. Being taught the application of the word to utilize it in everyday life. Not faltering or wavering from the foundational understanding that their faith is in Jesus Christ, not man; and to seek first the Kingdom of God. These are the outcomes that we envision:

- Grounded in their Faith
- Living examples showing the Fruit of the Spirit
- A Loving, Joyful, Peaceful, Patient, Kind, Good, Faithful, Gentle, and Self-Controlled leader in their community
- People of distinguished courage and ability
- Admired for their heart for Christ
- Learned and discerning
- Honorable and Respectful

CORE VALUES OF HCC

- Unconditional Love
- Servant Leadership
- Spiritual Disciplines
- Personal Relationships
- Teamwork
- Discipleship
- Generosity
- Personal Excellence
- People Matter
- Soul Winning

THE SECRET
THINGS
BELONG TO
THE LORD OUR
GOD, BUT
THE THINGS
REVEALED
BELONG TO
US AND TO
OUR CHILDREN
FOREVER,
THAT WE MAY
FOLLOW ALL
THE WORDS
OF THIS LAW.

DEUTERONOMY 29:29

SPACE DEDICATED TO CONCEPT

CHILDREN'S MINISTRY AREA (HEROES OF FAITH)

This area is designed specifically for our children. This space is designed to ignite their imagination and surround them in a dedicated space to grow in their faith. It's where the leaders of tomorrow are shaped to expand the kingdom of God.

LITTLE HEROES OF FAITH (AGES 0-4)

In this youngest group of Heroes of Faith, children are introduced to basic Christian values through simple Bible stories, songs, and activities. The focus is on teaching love, kindness, and trust in God through age-appropriate, engaging experiences.

GOSPEL GUARDIANS (K-4TH)

The Gospel Guardians embark on their Christian journey with an emphasis on building a strong foundation in Christian values. They explore stories of how faith served our biblical heroes, and how to use the tools God gave us in the Bible to apply and learn essential life lessons through interactive, skits, and creative arts.

JUNIOR HIGH MINISTRY AREA AGENTS HQ / JUNIOR HEROES (5-7TH)

In this training program, the Junior Heroes are equipped to deepen their understanding of the Christian faith. They learn the power of prayer, the significance of empathy, and practical ways to serve others, nurturing their role as agents of Christ.

HIGH SCHOOL MINISTRY AREA - IGNITERS (8-12TH)

Christian Impact Leaders, also known as The Igniters, represent the eldest group of faith heroes. In addition to learning biblical teachings, they engage in community service projects, and explore how their faith can lead to real-world impacts, preparing them to become leaders in their faith community and beyond.

OTHER FEATURES INCLUDE:

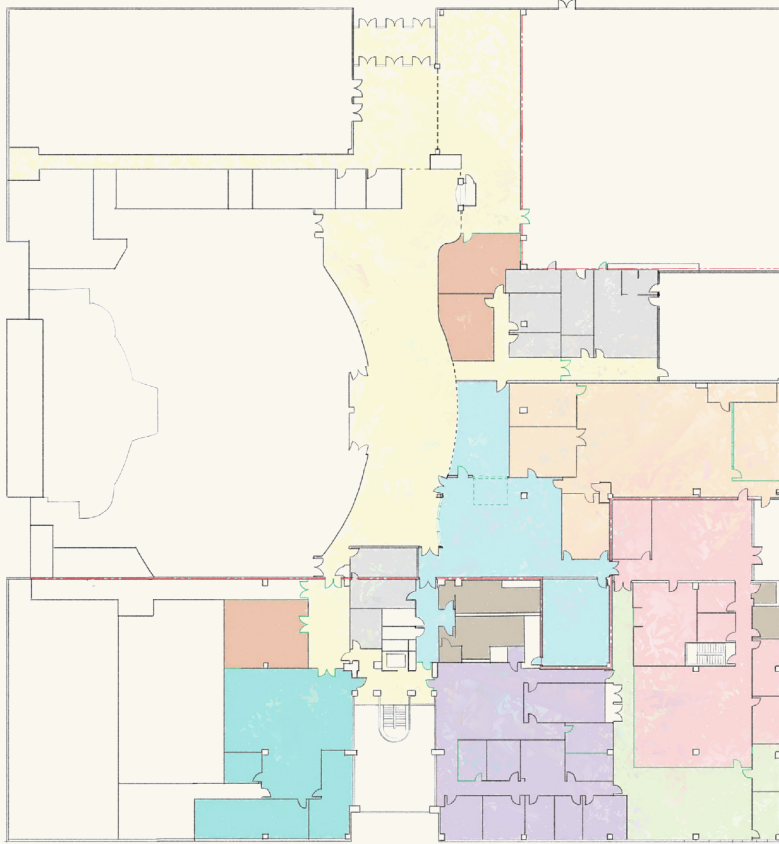
One secure check-in for parents with children nursery - middle school. Classrooms and restrooms for children within the children's ministry for increased safety and supervision.

HCC intends to serve its community through a child development center. The business will serve children birth to pre-K as well as before and after care Monday through Friday.

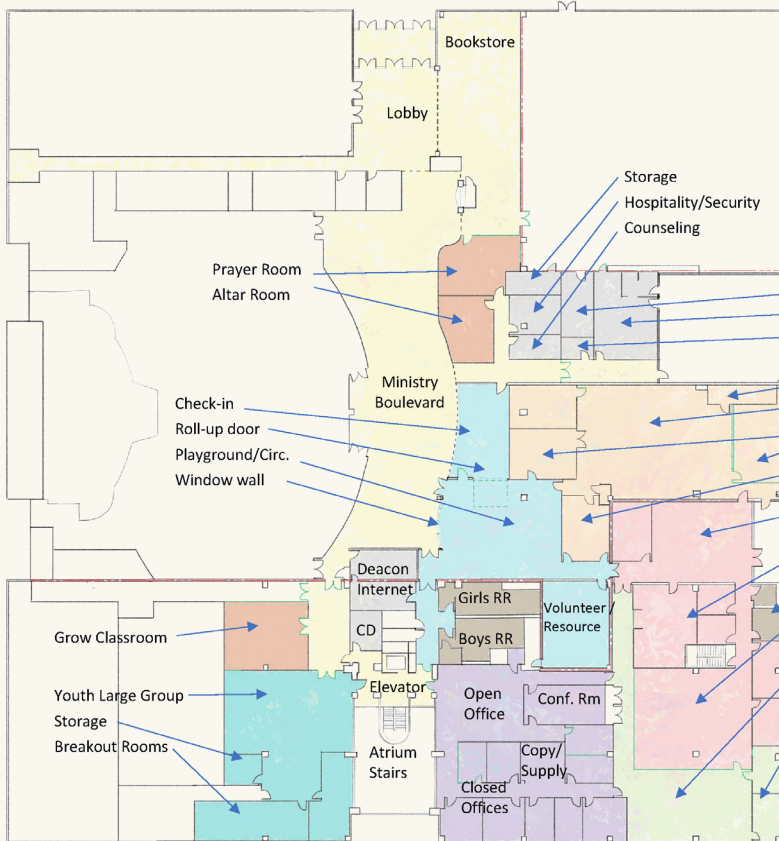
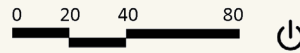
Dedicated space to minister to children with special needs along with a cry room (parents who wish to see the service, but need to console their child).

OTHER BUILDING UPGRADES INCLUDE:

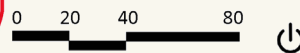
Key Staff for Ministry areas, Men & Women Restrooms near the Sanctuary/Boulevard, Facility security upgrade, HCC Administrative Offices, HVAC, Water Heater, Internet and Media enhancements for ministry use, and the Loading Dock Door.



Concept Plan



Room Layout Plan





◆ LITTLE HEROS OF FAITH (AGES 0-4)

GOSPEL GUARDIANS (K-4TH) ◆



◆ JUNIOR HIGH MINISTRY AREA
AGENTS HQ/JUNIOR HEROES (5-7TH)



HIGH SCHOOL MINISTRY AREA ◆
IGNITERS (8-12TH)



HEROES OF FAITH

¹⁰ Finally, my brethren, be strong in the Lord, and in the power of his might. ¹¹ Put on the whole armour of God, that ye may be able to stand against the wiles of the devil. ¹² For we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places. ¹³ Wherefore take unto you the whole armour of God, that ye may be able to withstand in the evil day, and having done all, to stand. ¹⁴ Stand therefore, having your loins girt about with truth, and having on the breastplate of righteousness; ¹⁵ And your feet shod with the preparation of the gospel of peace; ¹⁶ Above all, taking the shield of faith, wherewith ye shall be able to quench all the fiery darts of the wicked. ¹⁷ And take the helmet of salvation, and the sword of the Spirit, which is the word of God: ¹⁸ Praying always with all prayer and supplication in the Spirit, and watching thereunto with all perseverance and supplication for all saints;

EPHESIANS 6:10 - 18

2021 - 2027

HERO GENERATIONS

GIVING INITIATIVE TIMELINE

2021

- ◆ Assessment of the needs of the Ministry (staffing and facilities)
- ◆ Envisioning the Future
- ◆ Prayer & Faith for Our Future

2022

- ◆ **SEPTEMBER 2022**
Audit and Financial Review
AFNW



2024

- ◆ **JANUARY 2024**
Establishing Generosity Initiative Team Leaders
- ◆ **FEBRUARY 2024**
Established Generis Family Ministries Initiative Collaborator for Coaching and Evaluation
- ◆ **FEBRUARY - MARCH 2024**
Presentation Listening Tour with Key, Influential Members and Leaders
- ◆ **APRIL 2024**
 - Soft Launch of Hero Generations Giving Initiative
 - God opens the way to partner with Ravi Waldon & Michael Graves Studios to continue in the mission
- ◆ **SPRING/SUMMER 2024**
 - HCC vets business partners to establish Child Care Development Center within HCC
 - Michael Graves Studios takes the lead from Plain Joe Studios, who continues as oversight and design lead
- ◆ **SEPTEMBER 2024**
 - Hero Generations Giving Initiative officially launches
 - After a 21 Day Pray and Seek, the HCC Leaders open the way by giving first and the congregation followed their leaders in giving the first gifts into the project.
 - HCC also receives gifts from Business Owners and Kingdom Entrepreneurs to support the project vision
- ◆ **FALL 2024/WINTER 2025**
 - HCC selects a Management Team to over see construction
 - Blueprints are approved by county
 - Hero Generations Giving Initiative Continues

2025

◆ **SPRING/SUMMER 2025**

- Renovation begins in Phases within the Building to ensure minimal ministry and business operations disruptions
- Hero Generations Giving Initiative Continues

◆ **FALL 2025/WINTER 2026**

- Hero Generations Giving Initiative Continues

2026

◆ **SPRING 2026**

- Quality Control & Final Checks
- Hero Generations Giving Initiative Continues

◆ **SUMMER 2026**

- Prepare for Project Completion Celebration
- Hero Generations Giving Initiative Continues

◆ **FALL 2026/WINTER 2027**

- Prepare for Child Development Center opening
- Hero Generations Giving Initiative Continues

2027

◆ **SPRING/SUMMER 2027**

- Child Development Center opens to the public
- Hero Generations Giving Initiative Continues

◆ **SEPTEMBER 2027**

- Hero Generations Giving Initiative is officially completed
- Celebration of Completion of what the Lord did over the 3 years



OUR FINANCIAL GOALS

GOAL: \$4 MILLION

Commit to give your best gift above the tithe each year for the next three years. For commitment examples, please take a look at the attached/provided commitment card.

PARTICIPANTS

The Hero Generations Giving Initiative invites all members and friends of HCC to participate in this transformative initiative. We encourage everyone, regardless of age or background, to join us in shaping the future of our church and community.

Together, as a unified body, we can raise the next generation of faith heroes, pursue revival, and impact the world for Christ. Whether you've been a part of HCC for years or are just joining us on this journey, your involvement is vital in fulfilling our collective vision. Let's stand together in faith and commitment as we embark on this exciting endeavor.

HOW TO INVEST ABOVE MY TITHE

WEEKLY	MONTHLY	2x A YEAR	ANNUALLY	3 YEAR GIFT
\$19.23	\$83.33	\$500	\$1,000	\$3,000
\$38.46	\$166.67	\$1,000	\$2,000	\$5,000
\$57.69	\$250	\$1,500	\$3,000	\$9,000
\$76.92	\$333.33	\$2,000	\$4,000	\$12,000
\$96.15	\$416.66	\$2,500	\$5,000	\$15,000
\$115.38	\$500	\$3,000	\$6,000	\$18,000
\$134.61	\$583.33	\$3,500	\$7,000	\$21,000
\$153.84	\$666.66	\$4,000	\$8,000	\$24,000
\$173.08	\$750	\$4,500	\$9,000	\$27,000
\$192.31	\$833.33	\$5,000	\$10,000	\$30,000

WHY COMMIT TO GIVE?

Your commitment to giving is an investment in the future of HCC and the generations to come. By participating in the Hero Generations Giving Initiative, you are:

- **Honoring God:** Giving sacrificially reflects your commitment to honoring God with your resources and stewardship, aligning your priorities with His kingdom purposes.
- **Advancing God's Kingdom:** Your generosity helps us fulfill our mandate to reach the lost, disciple believers, and impact the world with the message of hope and freedom in Jesus Christ.
- **Empowering Transformation:** Your financial support enables us to create inspiring spaces for spiritual growth and development, shaping the lives of our children and young adults.
- **Building Community:** Together, we can foster a sense of belonging and unity within our church family, strengthening bonds and relationships across generations.
- **Leaving a Legacy:** Your contribution leaves a lasting legacy of faith and commitment, ensuring that future generations will continue to experience the transformative power of God's love within our church community.

Your commitment to giving is not only a practical contribution, but also a spiritual act of worship and obedience. As we join together in faith and generosity, we demonstrate our trust in God's provision and our dedication to His mission.

PRAYERFUL CONSIDERATION

We encourage each member and friend of HCC to engage in prayerful consideration regarding their contribution to the Hero Generations Giving Initiative.

Here's how you can pray about what the Lord would have you give:

- **Seek God's Guidance:** Begin by seeking God's guidance in prayer, asking Him to reveal His will regarding your participation in the giving initiative. Invite the Holy Spirit to speak to your heart and lead you in your decision-making process.
- **Listen to His Voice:** Set aside dedicated time for quiet reflection and listening to God's voice. Be attentive to His promptings, whether through Scripture, prayer, or the counsel of wise mentors and leaders within the church.
- **Submit to His Will:** Surrender your desires and preferences to God, trusting that He knows what is best for you and for the advancement of His kingdom. Allow Him to direct your steps and align your heart with His purposes.
- **Commit in Faith:** Once you have discerned God's leading, commit your decision to Him in faith. Trust that He will provide for all your needs according to His riches in glory and that your obedience will bear fruit for His kingdom. Remember that it is not the size of the gift that matters most but the sincerity of your heart and your willingness to obey God's prompting.

By approaching your decision with prayerful consideration and dependence on God, you can participate in the Hero Generations Giving Initiative with confidence, knowing that you are partnering with Him in His work of transformation and renewal within our church and community.

IMPORTANT DATES

We invite you to mark your calendars for the following important dates related to the Hero Generations Giving Initiative:

LEADERSHIP LAUNCH

Saturday, September 7th, 10 am to 12 pm, HCC Multipurpose Room

CHURCH-WIDE LAUNCH

Sunday, September 8th during our 10am Worship Service

LEADERSHIP COMMITMENT

Friday, September 27th at 5pm, HCC Multipurpose Room

COMMITMENT SUNDAY

Sunday, September 29th, during our 10am Worship Service

CELEBRATION SUNDAY

Sunday, October 20th, during our 10am Worship Service

These dates provide opportunities for our church community to come together, receive information about the giving initiative, worship corporately, and make commitments to support the vision of raising the next generation of faith heroes. We encourage you to prioritize these dates and actively participate in the giving initiative events as we journey together in faith and obedience.

HOW WE ARE GOING TO GET THERE

The Hero Generations Giving Initiative is not just about raising funds; it's about fulfilling our vision and impacting lives for generations to come.

Here's how we plan to achieve our goal and the opportunities we gain along the way:

FINANCIAL STEWARDSHIP

Excellent Stewardship: We are committed to wise financial stewardship, ensuring that every dollar contributed to the giving initiative is used effectively and efficiently to advance our mission and vision.

FUNDING AND INVESTORS

Diverse Support: We will implement various fundraising opportunities, including special events, targeted appeals, and partnerships with community stakeholders, to generate the necessary funds for the giving initiative.

OPPORTUNITIES GAINED

Expanded Ministry Impact: Completing the renovation and expansion projects will enable us to expand our ministry impact, providing a safe and welcoming environment for individuals and families to encounter God's love and grow in their faith.

Teaching a Biblical Worldview: Through our children's ministry and expanded facilities, we will have the opportunity to teach children a biblical worldview, equipping them with a solid foundation of faith and values that will guide them throughout their lives.

FACILITIES OUTCOMES

Demonstration of Excellence: Completing facility updates will demonstrate our commitment to excellence in ministry and community stewardship, enhancing our credibility and influence within the community.

Expanded Capacity: The renovated and expanded facilities will provide additional space for organized activities and ministries, allowing us to accommodate growth and meet the evolving needs of our congregation and community.

Community Impact: Through the Child Development Center's operation during the week, HCC will support the local economy through job creation while providing a safe environment, faith building, fun for families to prepare their children the future by giving them a strong foundation educationally and spiritually.

MINISTRY OUTCOMES

Transformed Lives: Completing the renovation and expansion projects will facilitate spiritual growth and life transformation, providing individuals and families with opportunities to encounter God, experience healing, and develop deeper relationships with Him and others.

Community Impact:

- Producing citizens that will contribute to society in their areas of leadership and influence.
- Fostering personal and professional leadership development.
- Educating children to be role models with a biblical worldview.
- Continued partnerships with government and local ministries to provide hope and healing through prison ministry, re-entry programs, rehab programs for those struggling with addictions and juvenile justice.

By leveraging these opportunities and remaining faithful to our vision, we believe we can achieve our giving initiative goal and fulfill our mission of raising the next generation of faith heroes and impacting lives for Christ. Together, let's press forward in faith and obedience, trusting God to guide and provide every step of the way.

CALL TO ACTION

By approaching your decision with prayerful consideration and dependence on God, you can participate in the **Hero Generations Giving Initiative** with confidence, knowing that you are partnering with Him in His work of transformation and renewal within our church and community.





WAYS TO INVEST

The Way We LIVE is the Way We GIVE

Hero Generations Giving Initiative relies on the generosity of HCC friends, attendees and members giving over and above their current level of tithes and offerings. Increased giving is a spiritual journey, where we set our hearts on the heart of God and the Kingdom of God. As a result, our financial priorities take shape from spiritual priorities.

One way of defining this journey is **“Lifestyle Stewardship”**. **Lifestyle Stewardship** describes an individual or family’s giving that affects one’s lifestyle or how they live. Often, there is the temptation to give in such a way that it makes little impact on our day to day living. Lifestyle Stewardship boldly and prayerfully finds ways to do just that – **to let our giving touch our living!**

King David declared, “I will not sacrifice to the Lord my God burnt offerings that costs me nothing.” (2 Samuel 24:24 NIV). David understood that the **value of the gift presented to God is determined by its value to the giver**. The greater the gift’s value and significance to the giver, the greater its worth before the Heavenly Father. The gift that would touch the heart of God must first touch the heart of the giver!

This is the **heartbeat of Lifestyle Stewardship**: “If it is for my God, my gift must have meaning and value to me.”

Lifestyle Stewardship also means equal sacrifice and not equal living. In other words, the sacrifice of each participant and family will look different and will be received with pleasure by Father God who knows all hearts.

Lifestyle Giving is a level of giving that affects me: my plans, my activities, my attitude, and my approach to life. It means giving up something in one area so that I can give more of myself in another.

Many Christians have been amazed at how much more they could give submitting to the Holy Spirit’s guidance through this spiritual journey.

7 WAYS TO ENGAGE IN THIS SPIRITUAL JOURNEY

1. PRIORITY BUDGETING

Many families will choose to **rearrange their priorities** and give up something in their current budget in order to give more. Priority budgeting may mean postponing a planned expenditure such as a new car, vacation, home remodeling or other major purchase. Many Christian people find a way to give more through sacrificial **commitments made in faith** coupled with priority budgeting.

2. REDIRECT PRESENT EXPENDITURES

Often, families have significant short-term **expenditures for** special needs. One example is the large expenditure a family incurs for a child to attend college. A family realized that their daughters would be graduating from college during the three years of the capital campaign and as a result they were able to **increase their commitment** to the years two and three of the campaign by thousands of dollars. Another example would be the cash follow that is freed up when a loan or debt is paid.

3. INCREASE INCOME, INCREASED GIVING

Some people receive **periodic increases in salary or bonuses** from their employers. The temptation for many of us is to increase our lifestyle to fit the higher income. In many instances, families have decided that will **commit the full amount** of salary increases.

4. GIVING FROM EXCESS

A young man decided that two collectors' baseball cards worth over \$20,000 he had been holding for a number of years would be the most appropriate means of touching **sacrifice for his family**. Some families save money over a period of years for a special project. A couple had saved \$80,000 to build a lake cabin. When their church entered a capital stewardship campaign, they decided the needs of the church were **greater than their need** for second home.

5. UNEXPECTED CASH

Often, people **pray for God to show them a** way they can give beyond what they presently see or afford. Sometimes, the answers come unexpectedly. A couple had been praying for weeks about their commitment to the church capital campaign. Much to their surprise, they **received an inheritance** of several thousand dollars.

6. EXTRA WORK

Some family members have extra time that would be willing to use in a **part-time job** to be able to give more to the church. This is particularly true for families whose children are grown and away from the home and for **semi-retired or retired couples**. One man who was in the process of retiring when his church entered a campaign. He and his wife secured new jobs and gave the first three years of their retirement income to the capital campaign.

7. APPRECIATED ASSETS

Many people own assets that have achieved **unrealized gains** in value over the years. That is good news. The bad news is that if these assets were sold, a significant portion of the gain would be lost to taxation.

Gifts of appreciated assets—**typically investment securities or real estate**—can be very advantageous to both the donor and to the church. By transferring ownership of the asset to the church, the donor avoids income taxes on the sale of the asset. Unlike gifts of cash that have already incurred an income tax, gifts of appreciated assets **avoid the incurrence of the capital gain tax**. In addition, the donor receives an income tax charitable deduction for the full market value of the asset. That, in effect, makes these gifts less costly to make. Importantly, before making a commitment of this type, please consult your CPA, tax attorney or other financial advisor.



HOPE CHRISTIAN CHURCH

6251 Ammendale Road
Beltsville, MD 20705
240-845-0388

CONNECT WITH US

 | @HopeChristianChurchMD

   | @GrowWithHope

 [HopeConnection.org/HeroGenerations](https://www.HopeConnection.org/HeroGenerations)